

Daylesford & Macedon Ranges



Festival & Events Kit

Guidance for Event Management and
working with Council

Who is DMR RTB

DMR Tourism (Daylesford and Macedon Ranges Regional Tourism Board) is the peak industry body for tourism in the Daylesford and Macedon Ranges tourism region. The DMR Tourism Board includes five industry skilled-based members, as well as representatives from the three participating Councils. The board is chaired by an independent Chairman.

The role of DMR Tourism is to develop a co-ordinated approach to marketing, product development, infrastructure development and industry development for the region.

We are an independent body, operating as a not for profit business, where all profits are reinvested back into developing and promoting the region. Tourism Victoria and local government are key financial stakeholders in the organisation, providing core funding that underpins the organisation's operations.

We are *your* peak body for tourism and we are here to listen and represent your interests. As a regional tourism board we are advocates for the region's tourism sector, engaging with local, state and federal governments. We are always here to support you, to hear your ideas, take your feedback and listen to your views. Equally we are here to provide advice and be a sounding board to ensure the success of your business.

Our Region

The Daylesford and Macedon Ranges Marketing Region as defined in the tourism industry strategic plans developed by Tourism Victoria, consists of the shires of Hepburn, Hume, Macedon Ranges, Melton, Mitchell and Moorabool.

We operate under a Memorandum of Understanding between, Hepburn Shire Council, Hume City Council, Macedon Ranges Shire Council, Moorabool Shire Council, and Tourism Victoria who financially support the Board. We also encourage input and engagement from Melton and Mitchell shires and open all offers of program participation to these shires.

Festivals and Events in the Region

Festivals and events present a strong opportunity to drive visitation and ongoing tourism growth for the Daylesford & Macedon Ranges region. Each year, a significant number of diverse events take place across the region. DMR RTB aims to ensure clear and transparent support and partnership to assist festivals and events develop and grow to become strong tourism drivers for the region and/or drive intrastate, interstate or international visitation to the region.

An overview of Daylesford Macedon Ranges



Funding and Sponsorship Opportunities

Each of the local Councils in the region offer a variety of grants that can support local tourism festivals and events by way of direct sponsorship, in kind support and marketing assistance. Amounts vary from Council to Council as do the dates for their funding rounds. We suggest you review the grants available on the website of the local Council you are planning to hold your event in and have a chat with the event officer to see if your festival or event will fit the criteria before applying for the grant. Contact details for each Council can be found in the latter pages of this kit.

Sponsorship from local businesses could be another source to assist you with your festival or event. Business Directories can also be found on each of the local Council websites that will assist you to identify businesses that may fit with your festival or event where you could enter into a partnership and both could benefit from the festival or events outcomes.

More Funding Opportunities To Explore

There are several other, non-Council funding sources available to community and tourism organisations. Visit the external websites below to find out more about available grants:

Tourism Victoria - Country Victoria Events program

As part of Tourism Victoria's Events Program, the Country Victoria Events Program (CVEP) provides funding of up to \$10,000 per event to assist with event delivery & marketing. To find out more visit the [Tourism Victoria](#) website.

Business Victoria

Business Victoria offer a range of grants and assistance to help you improve your business. To find out what grants are on offer visit the [Business Victoria](#) website.

Arts Victoria

Arts Victoria provides direct support to Victoria's arts sector through a range of funding programs. Together, these programs are designed to stimulate high quality, diverse arts activity across the state; strengthen Victoria's reputation as a centre for artistic excellence and creativity; and ensure that all Victorians have opportunities to participate in and enjoy the arts. To find out what grants are on offer visit the [Arts Victoria](#) website.

Victorian Multicultural Commission

The Unity Through Partnerships Grants Program provides funding of up to \$100,000 for projects undertaken in partnership by two or more of Victoria's diverse ethnic, cultural and religious communities, that culminate in a public festival, event or gathering. To find out what grants are on offer visit the [Victorian Multicultural Commission](#) website.

Vic Health

Every year Vic Health fund a variety of projects, with funds going to a range of organisations, both large and small. To find out what grants are on offer visit the [Vic Health](#) website.

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Using this Kit

The Festival and Event Kit provides specific information regarding the requirements of Councils for the planning, assessment and conduct of festivals and events within the region. Each of the various sections is designed to enable the event organiser to successfully complete the Festival and Event Application Form pending on the local Council's requirements.

Where there is a requirement that must be acted upon by the event organiser it is shown in the relevant section, for example:

Requirement: The event organiser must submit the application on an official Festival and Event Application Form.

1. Introduction

Festivals and events have been used by communities throughout the ages as a celebration of cultural values and beliefs. By conducting festivals and events these values and beliefs are sustained and reinforced and community ties are strengthened.

Festivals and events also represent an opportunity for the wider community to share in various activities and learn more about the traditions and heritage of other groups. They are a way of celebrating the community we live and work in through artistic and cultural expression.

Within the Daylesford Macedon Ranges region, there is a rich diversity of cultures living side by side with understanding and respect. DMRT is committed to promoting and supporting this diversity through festivals and events that are well planned and conducted.

The Festival and Event Kit provides necessary information on conducting festivals and events in the Daylesford and Macedon Ranges region and successfully completing the Festival and Event Application Form (pending on the local Council you are seeking to hold your festival or event).

The coordination and conduct of a festival or event is a serious undertaking not only in terms of time, effort and cost but also in terms of responsibility and public safety. The event organiser undertakes and accepts a duty of care for which they are accountable in the event of accident or injury. Sound planning, safety awareness and risk management are integral parts of conducting a safe and successful festival or event.

DMRRTB is committed to working with festival and event organisers wherever possible to promote a safe and well planned event or festival to the region and beyond.

The organiser/applicant is responsible for all areas of organisation and payment of costs associated with the event. The local Council is responsible for ensuring that adequate arrangements have been made to cover such areas as public liability, traffic management, operations advice and providing avenues of promotion through Council.

2. Frequently Asked Questions

Do I need to obtain a Festival and Event Permit?

If your event is conducted on Council land and / or has an impact on the local community and regular traffic conditions, your festival or event cannot be conducted in the region without an Event Permit being issued by the relevant local Council.

Do I need to lodge an Event Permit Application to conduct a festival or event?

Yes. Applications for events must be lodged on an official Festival and Event Application form from the relevant local Council. Applications not submitted on these forms generally will not be considered.

When do I need to lodge my application?

Depending on the scale of your event, the Initial notification to hold an event form should be sent three to six months prior to the event pending on the local Councils requirements. Following is an example of a proposed time-line.

Sample Event

Event Date	March 2016
First letter of application	October 2015
Meeting w Council Officers & Police	January 2016
Provision of documents e.g. food vendors permit, public liability etc	Nov 2015-March 2016
Permit Issued	Feb-March 2016
Final meeting w Council & key Stakeholders e.g. Vic Police	Late Feb—early March 2016

Requirements and forms for festivals and events each Council area can be found on their websites—please visit:

[Hume City Council](#)

[Moorabool Shire Council](#)

[City of Melton](#)

[Macedon Ranges Shire Council](#)

[Hepburn Shire Council](#)

[Mitchell Shire Council](#)

Frequently Asked Questions cont.

Can I halt traffic or close a road to conduct my event?

Yes, on the condition a Traffic Management Plan has been submitted and approved by Victoria Police and the local Council and /or Vic Roads if necessary.

Who can halt traffic or close a road?

A certified traffic controller – please check with the local Council for contacts of the local traffic management company.

Do I need police attendance to undertake a festival or event?

It depends on the size and scale of the event –This would be determined by the Police and the local Council.

We are conducting a walk/procession/fun-run along a footpath – do I need a traffic management plan?

You may not need a traffic management plan. It will depend on numbers of people involved and any other traffic disruptions. Please liaise with the local Council to clarify your requirements.

Do I need public liability insurance?

Yes – no permit will be issued by any Council without proof of adequate cover.

Does Council automatically organise rubbish bins and collection for an event?

No – it is the responsibility of the event organiser to arrange rubbish bins and collection, either via Council services (at cost) or by use of an independent contractors.

When will a Festival and Event Permit be refused?

A permit may be refused if

1. A public authority has an objection to the event (eg Victoria Police, Fire Brigade, Worksafe Victoria, VicRoads, Public Transport Division). This may occur if the event poses an unreasonable risk to public safety.
2. The location requested does not have the capacity to sustain the event.
3. There is no proof of public liability for this event.

Where do I need to lodge my application?

To the local Council you are wishing to hold your festival or event in. The region's local Council contacts are:

Festivals and Events Team
Hume City Council
PO Box 119
Dallas VIC 3047
Ph: 9205 2200
Email: contactus@hume.vic.gov.au

Community Development Officer
Moorabool Shire Council
PO Box 1
Ballan VIC 3342
Ph: 5366 7100
Email: info@moorabool.vic.gov.au

Event and Culture Team
City of Melton
PO Box 21
Melton, VIC 33337
Ph: 9747 7200
Email: events@melton.vic.gov.au

Macedon Ranges Shire Council
PO Box 151
Kyneton, VIC 3444
Ph: 5422 0333
Email: mrsc@mrsc.vic.gov.au

Rebecca Pedretti
Events Coordinator
Hepburn Shire Council
PO Box
Daylesford, VIC 3460
Ph: 5321 6105
Email: rpedretti@hepburn.vic.gov.au

Community and Recreation Team
Mitchell Shire Council
113 High Street
Broadford, VIC 3658
Ph: 5734 6200
Email: mitchell@mitchellshire.vic.gov.au

3. Definition of Terms

Festival or Event

The definition of an event includes any planned activity where any structure (permanent or temporary) open area, roadway, fenced or unfenced will contain a number of persons greater than that normally found in that area or location at one time. This activity may affect the road systems, the site or surrounding area prior to, during or after the event.

Event Permit

Written notice of authorisation required before any festival or event is conducted. The Event Permit will specify any conditions and requirements that are to be undertaken by the event organiser.

Event Organiser

Any individual, company or incorporated body seeking authorisation to conduct a festival or event within the DMRT Council area.

Cost Recovery

The process of recouping any financial outlay incurred by the Council as a result of a festival or event being conducted.

Supplementary Approvals, Licenses and Permits

Written approval provided by another authority that must (where required) accompany the Festival and Event Application Form. Supplementary Approval may be required from the Liquor Licensing Commission, Victoria Police, VicRoads, Worksafe Victoria, Parks Victoria, Western Water or central Highlands Water, Transport Operators or the Fire & Emergency Services Board. An Event Permit Application may also be subject to supplementary permits / approvals from Councils such as Reserve Bookings; Temporary Food Permits; Planning permits to erect structures with a floor area in excess of 100 sq metres and permits to erect Community Billboards on Council property.

Supplementary/ Resident Notification

Providing information regarding the proposed festival or event (where required) to the immediate affected residents and businesses, Ambulance and Emergency Services and public transport providers.

Road Closure

Allows for the total or partial closure of a public roadway and is issued as part of the Festival and Event Permit where required. For more information on road closure permits please refer to Traffic Management.

4. Application Process

The event application process is an integral part of a successful festival or event. Excellent preparation minimises the risks and ensures there are no surprises on the day or unforeseen accounts the day after! The festival and event application process generally consists of the following steps:

1. Reading the Festival and Event Kit provided by the local Council area you are seeking to host your festival or event in.
2. Submitting Event Permit Application Form the local Council area has provided you.
3. Liaison with the Council and local area police where applicable.
4. Liaison with other supplementary approval authorities and Council units where applicable.
5. Lodgement of the completed Event Permit Application and all relevant supplementary documentation.
6. Attending multi-stakeholder event permit meetings.
7. Issuing of an Event Permit (If successful).
8. Festival follow up and debrief (if required).

The event application process represents a comprehensive planning exercise and involves an investment of time on the part of the event organiser. As a result planning for a large event needs to commence many months prior to the anticipated date of the proposed event. In this time the event organiser should be liaising with the local Council Festivals and Events Officer or equivalent staff member.

Requirement: Applications that are not complete or do not meet the time-lines the local Council requires may not be granted a Festival and Event Permit. This may delay or cancel the proposed event.

It is important for all events that the organiser makes contact with the local Councils Festivals and Events Officer or equivalent staff member during the planning phase of the proposed event. Problems and issues can be greatly reduced by good communication. Whilst it is not the role of the officer to plan events for others they can advise event organisers where appropriate.

5. Expenses

Any costs arising from the conduct of a festival or event shall be borne by the event organiser. These costs can include insurance, rubbish collection, traffic management, equipment hire and entertainers to name a few.

When a festival or event generates a cost to the local Council then the local Council shall put in place mechanisms to recover those costs. This policy of cost recovery relates most often to post event rubbish removal and damage to the local Council's property.

Application Fees

Some event organisers are required to pay a basic administration charge for their Event Permit pending on the local Council's process.

For example, Commercial Film shoots where fees will be subject to negotiation.

Requirement: That the application fee (if applicable) be paid and submitted to the local Council with the Festival and Event Application. Alternatively, an invoice for the Event Permit fee may be sent with the Event Permit to the event organiser.

6. DMRT Support of Festivals and Events

There is a variety of ways the DMRT can support festivals and events in the region.

- Access to PR support
- Letter of endorsement for funding applications
- Provide advice on strategic direction to assist with development of events that better drive tourism growth.

Councils Support of Festivals and Events

Event organisers can seek local Council's support for festivals and events.

Each local Council will vary in what kind of support they may be able to offer e.g.

- "In Kind" Advertising and Promotion
- Community or Events Grant Program

7. Events without Permits

A festival or event as defined in this kit can only be conducted in the DMR region with a permit. An Event Permit is generally issued for a single event only at the specific location, date(s) and time(s) specified in the Event Permit Application pending on the local Council.

To conduct a festival or event without a permit is a serious matter. This applies to extra activities not included in the event permit application and to those events where an Event Permit has been denied.

Events conducted without permits expose the organisers to serious legal liability for any injury or damage. The unauthorised event may interfere with other permitted activities, emergency services or create a public nuisance and community risk.

The provisions of Local Law provides for varying penalty fees for festivals and events that are conducted in the region without the appropriate permit.

Requirement: A festival or event must be conducted with a current Event Permit and the conditions of the permit complied with, this varies between each local Council so please ensure you know what your permit conditions are and adhere to them.

8. Event Traffic Management

Traffic Management planning is an integral part of many festivals and events. If a proposed event involves the closure of a public road or adversely impacts on pedestrian or vehicle traffic flow then a traffic management plan is required as part of the Festival and Event Application and Permit process with the local Council. Event organisers also need to recognise that organisations such as Victoria Police, Vic Roads and the Public Transport Division are key supplementary approval agencies that may need to be involved in the traffic management plan. The relevant Council will not issue a Festival and Event Permit without the approval of these agencies where they are required. Please contact the relevant Council in which you are holding your event to ensure you adhere to the specific requirements.

9. Safety and Emergency Management

Public safety is the highest priority for any Council as it must also be for the festival and event organiser. A Traffic Management Plan is but one aspect of risk management. Other potential risks must be identified and measures taken to minimise their impact. The following list indicates some critical risk areas that you may need to consider and some suggested actions that might minimise risks.

RISK AREA & ACTION

Security Use of signs, barriers or other appropriate security measures to prevent participants from accessing dangerous areas or to direct them as appropriate. Some festivals and events will be required to provide additional security and crowd control in the form of marshals and private security personnel.

Alcohol Liquor licensing Victoria regulates the sale of alcohol and it is an offence to sell alcohol without the relevant licence. Event organisers must consider the responsible management of alcohol and how intoxicated participants may impact on the safety of your event. Event organisers must check with the Community Regulations Department of the Council to check rules relating to alcohol on public reserves.

Hazardous Activities Many event activities such as fireworks, carnival rides and temporary structures require special permits. It is the responsibility of the event organiser to obtain the relevant permits and to ensure that the necessary safety requirements are in place.

Road Safety The Approval Conditions for Event Traffic Management details the various requirements for road closures and must be adhered to by event organisers. An Event Permit will not be issued where an unacceptable public safety risk is identified or a written objection has been received from the Police or Emergency Services. Hazardous activities that do not have relevant permits from authorizing agencies (e.g. Worksafe Victoria for fireworks) will not be granted an Event Permit.

Requirement: Event organisers may need a risk management plan - a set of planned responses to manage and reduce risks that may arise during the event. Please contact the Event Permits contact officer for further assistance with risk management planning.

10. Food Hygiene and Safety

All food and drink prepared and/or sold at an event and other temporary food stalls must comply with all legislation relating to food handling and various supporting codes and must be registered with the local Council under the Food Act 1984.

All **Temporary Food Vendors** must complete an application form for registration under the Food Act and complete an Events Food Safety Program prior to operating a food stall. There is also a requirement to nominate a person as the Food Safety Coordinator who will be responsible for food handling. An information sheet/pack is available for food stall holders from the relevant local Council. This generally includes a set of guidelines, a graphic version of a typical approved temporary food stall and an application for registration form or direction to online registration through Street Trader. The sheet/pack can be obtained from the Environmental Health Services Unit of the local Council you are holding your festival or event.

An Environmental Health Officer/s will attend the event at the Council's discretion to ensure that all food stall holders have completed the application process, have obtained an appropriate permit and are complying with all safe food handling requirements.

A FOOD STALL means any tent, stall, stand or part thereof or other place kept or used for the sale or the handling of any food or drink.

FOOD means a substance ordinarily consumed or intended to be consumed by human beings and **includes all drinks and alcoholic beverages**.

Requirement: The event organiser must ensure that **ALL Food Vendors** have completed all the required documentation and has been submitted to the Council's Environmental Health Unit with a minimum of **14 days** prior to the date of the proposed event.

11. Liquor

The Liquor Licensing Commission of Victoria regulates the sale of alcohol and it is an offence to sell alcohol without the relevant licence. The phone number for the Commission is 9655 6696.

Event organisers must consider the responsible management of alcohol and how intoxicated participants may impact on the safety of your event. Where an event is run on a local Council reserve, event organisers must check with the local Council's Community Regulations and Local Laws to check whether alcohol is permitted on the reserve in question.

12. Indemnity and Public Liability Insurance

Public liability insurance provides protection from damage claims made against the event organiser. In the event of a person(s) sustaining injury, damage to property or other situations, public liability insurance can cover part or all of the costs associated when damages are awarded. Event organisers need to ensure that the insurance policy covers all activities to be undertaken. Many festival activities require additional premiums to be paid and it is strongly recommended that event organisers discuss their requirements with a professional insurance broker prior to lodging their Festival and Event Application with the relevant Council. Event organisers should protect themselves ensuring that an Indemnity is given and signed by all parties. i.e. stallholders and organisations and individuals providing rides, fireworks etc. Insurance cover is then required to back up the Indemnity. Proof of insurance cover is provided in the form of a Certificate of Currency. Affordable insurance for not-for-profit community organisations is available on-line via:

www.communityinsurance.com.au

Requirement: A festival and event conducted in the region generally will be required to have a minimum of \$10 million Public Liability Insurance noting specific details and activities of the proposed event, citing the relevant Council as an interested party, along with a cross liability clause. The event organiser is to provide the relevant Council with a copy of their Certificate of Currency from their Insurance Broker or Insurance Company.

13. Public Notification

Most festivals and events seek to advertise their particular activities to the general community or target audience. Where a proposed festival or event is anticipated to have an impact on the local or wider community they have a right to be notified.

Impacts of a festival or event on a local community may be increased traffic, noise or possible vandalism. Where necessary the event organiser will be required to provide notification to local residents of the date, nature and timing of the festival or event. This is particularly so where fireworks or road closures are involved. Notification may be by individual letters, letterbox drops, newspaper advertisements, signage or a combination of all three.

Requirement: The event organiser must undertake public notification of the forthcoming event.

PLEASE NOTE: BILL POSTING IS STRICTLY PROHIBITED

Litter Act 1987 Section 6A

Local Law

14. Supplementary Approvals and Notification

Event organisers may be required to notify or obtain permits from authorities other than the relevant local Council. At times the Council will not issue a Festival and Event Permit unless supplementary approval is given or specific permits granted. For example:

- A Council permit will not be issued where a written objection is lodged by Victoria Police,
- A permit must be obtained from the Victorian WorkCover Authority to use fireworks,
- Activities on waterways must have the approval of the relevant Water Authority,
- Notification must be provided to the Department of Transport where an event is likely to affect regularly scheduled public transport services (e.g buses),
- Notification of major events must be provided to the Fire and Emergency Services Boards.
- For significant festivals, Event Permit Applications generally require included evidence that relevant authorities have been notified. Including:
 - Fire and Emergency Services,
 - Public transport operators,
 - VicRoads.

Parking

If residential streets are blocked off, access-parking identification must be provided for residents of those streets so that they are able to access or exit and park in their own street on event day. Some households may require more than one parking pass. An example of this pass is then supplied to the traffic management operators manning the barriers.

*Adherence to parking permit signage is still required by the residents.

Fireworks

Special conditions apply for the use of fireworks; an operator must be licensed to use fireworks. The Victorian WorkCover Authority issues the permit for use of fireworks to licensed operators only.

Requirement: All supplementary approvals must be obtained prior to an Event Permit being issued. All notifications nominated in the Festival and Event Permit must be undertaken prior to the event.

15. Street Parties

The relevant section of this law states **Section 27 (1)** A person must not, without a permit organise or conduct a street party, festival or event on Council property. **Maximum Penalty: \$1,000**

Events conducted without permits expose the organisers to grave legal liability for any injury or damage. The unauthorised event may interfere with other permitted activities, emergency services and create a public nuisance or community risk. For a permit to hold a Street Party please contact the relevant local Council.

16. Places of public entertainment (POPE) occupancy permit

If you are organising a public entertainment event, you may need to obtain an occupancy permit for a place of public entertainment.

You must obtain this permit if you:

- are holding your event in an enclosed or substantially enclosed area of land more than 500m², or
- are charging an entry fee (including donations and gifts), or
- are holding your event in a public building of more than 500m², or
- are erecting one of the following temporary structures:
 - a seating stand for more than 20 persons
 - a marquee of more than 100m
 - a tent of more than 100m²
 - a stage of more than 150m²

Types of public entertainment may include:

- fetes
- festivals
- community fairs/shows
- sporting events
- live music events and performances
- carnivals
- circuses
- cinema in the park

You must display your occupancy permit for a place of public entertainment at the event office or at a place where it can be readily viewed when required.

How to apply

Contact the relevant Council for the permit application form. You will need to submit the following to apply for this permit:

- A full description of your event;
- A plan of your place of entertainment to a suitable scale showing:
 - all marquees, stages and seating stands;
 - a copy of the current occupancy permit issued by the Building Commission for the stage, marquee or temporary structure;
 - existing and proposed toilet facilities for use by patrons, including accessible toilets;
 - number of drinking fountains/outlets;
 - fire extinguishers and placement of sundry items such as equipment;
 - access points to the site and position of first aid facilities if required;
- Payment of the relevant fee, please refer to relevant Council for fees.

Occupancy permit conditions

Conditions of your occupancy permit may include:

- Safety officers must attend the place of public entertainment to provide for the safety of the public, and be responsible for:
 - operating fire safety elements, equipment and systems
 - establishing and operating evacuation procedures
 - safety of barriers and exits
 - control of the use of naked flame in theatrical productions
- You must exclude the public from unsafe areas;
- You must keep, test and store flammable material or explosive items and equipment in a safe manner, to the extent that this is not required by any other Act or regulations;
- You must ignite fireworks and discharge pistols or other shooting devices in a safe and responsible manner, to the extent that this is not required by any other Act or regulations;
- You must designate passageways/paths of travel and exits;
- You must ensure public toilet facilities are available and in appropriate condition;
- You must provide any proposed additional fire fighting equipment to surrounding areas.

17. Useful Contacts

Festivals and Events Team
Hume City Council
PO Box 119
Dallas VIC 3047
Ph: 9205 2200
Email: contactus@hume.vic.gov.au

Event and Culture Team
City of Melton
PO Box 21
Melton, VIC 33337
Ph: 9747 7200
Email: events@melton.vic.gov.au

Rebecca Pedretti
Events Coordinator
Hepburn Shire Council
PO Box
Daylesford, VIC 3460
Ph: 5321 6105
Email: rpedretti@hepburn.vic.gov.au

Macedon Ranges Shire Council
PO Box 151
Kyneton, VIC 3444
Ph: 5422 0333
Email: mrsc@mrsc.vic.gov.au

Community and Recreation Team
Mitchell Shire Council
113 High Street
Broadford, VIC 3658
Ph: 5734 6200
Email: mitchell@mitchellshire.vic.gov.au

Community Development Officer
Moorabool Shire Council
PO Box 1
Ballan VIC 3342
Ph: 5366 7100
Email: info@moorabool.vic.gov.au

Each Council will be able to provide you with local contacts in the that specific area for traffic management contractors, CFA, first aid etc.

Local Media

Hume Area

Newspaper

[Hume Leader](#)

[Sunbury Leader](#)

Radio

[3NRG](#)

Television

[Channel 7](#)

[Channel 9](#)

[Channel 10](#)

[ABC](#)

[SBS](#)

[Channel 31](#)

Melton Area

Newspapers

[Melton Star Weekly](#)

[Melton Leader](#)

Radio

[979 FM](#)

Television

[Channel 7](#)

[Channel 9](#)

[Channel 10](#)

[ABC](#)

[SBS](#)

[Channel 31](#)

Hepburn Area

Newspaper

[Hepburn Advocate](#)

[The Local](#)

Television

- The south of the shire, you should receive Melbourne channels (ABC, Seven, Nine, Ten, SBS and Channel 31).
- The east or west of the shire, you should receive either Bendigo or Ballarat channels (ABC, SBS, Prime, WIN and Southern Cross Austereo).

Macedon Ranges Area

Newspaper

[Macedon Ranges Leader](#)

[Star Weekly](#)

[Midland Express](#)

[The Macedon Ranges Guardian](#)

Radio

[100.7 Highlands FM](#)

Television

- The south of the shire, you should receive Melbourne channels (ABC, Seven, Nine, Ten, SBS and Channel 31).
- The east or west of the shire, you should receive either Bendigo or Ballarat channels (ABC, SBS, Prime, WIN and Southern Cross Austereo).

Mitchell Area

Newspaper

[Country News](#)

[Mclvor Times](#)

[The North Central Review](#)

[Seymour Telegraph](#)

Radio

[Mitchell Community Radio Kilmore OKR 98.3 FM and Wallan 97.1FM](#)

[Seymour FM Community Radio 103.9FM](#)

[ABC Goulburn Murray & Wodonga](#)

Television

WinTV Bendigo

WinTV Shepparton

Moorabool Area

Newspaper

[Melton & Moorabool Star Weekly](#)

[Moorabool News](#)

[Moorabool Leader](#)

Radio

[Apple FM](#)

Television

- The south of the shire, you should receive Melbourne channels (ABC, Seven, Nine, Ten, SBS and Channel 31).
- The east or west of the shire, you should receive either Bendigo or Ballarat channels (ABC, SBS, Prime, WIN and Southern Cross Austereo).

Other opportunities to consider are local newsletters i.e. school newsletters or local walking groups etc depending on your target audience for your event. Each Council area should be able to assist you with contact details for these groups.

Disclaimer | information in this booklet is correct at time of publication and is provided in good faith, however no responsibility will be taken for any inaccuracies, changes, errors or misconceptions of any kind.



DAYLESFORD &
MACEDON RANGES
TOURISM