

# ORDER FORM

## TAX INVOICE

DATE OF ORDER: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_ ABN: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_ TOWN: \_\_\_\_\_ POSTCODE: \_\_\_\_\_

SHIRE: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

### DMT PARTNERSHIP

| ✓ | OPPORTUNITY                             | DETAILS                      | ANNUAL PRICE EX GST | TOTAL |
|---|---|------------------------------|---------------------|-------|
|   | ANNUAL Partnership (2021-2022)          | DMT Partnership              | \$179               |       |
|   | Visit Victoria ATDW Listing (2021-2022) | Listing on visitvictoria.com | \$295               |       |

### VISITOR GUIDE

| ✓  | OPPORTUNITY                          | DETAILS  | ARTWORK DEADLINE | PRICE EX GST | TOTAL |
|--|--------------------------------------|--|------------------|--------------|-------|
| <b>2022 REGIONAL VISITOR GUIDE</b> 60,000 copies |                                      |  |                  |              |       |
|  | 1/4 Page Business Listing (NEW SIZE) | Contact details, 30 words & >3mb landscape (horizontal) photograph 300 DPI CYMK  | 1 Nov 2021       | \$550        |       |
|  | 1/2 Page Business Listing            | Contact details, 30 words & >3mb landscape (horizontal) photograph 300 DPI CYMK  | 1 Nov 2021       | \$1,200      |       |
|  | Full Page Advertorial                | Option 1. Contact details 100 words and 4 x 3mb photographs<br>Option 2. Full page completed artwork 148 x 210mm + 5mm bleed (no crop marks) 300 DPI CYMK .pdf | 1 Nov 2021       | \$2,200      |       |
|  | Double Page Spread                   | Completed artwork 210 x 297mm +5mm bleed 300 DPI CYMK .pdf (no crop marks)   | 1 Nov 2021       | \$3,850      |       |
|  | Back Cover                           | Completed artwork 148 x 210mm + 5mm bleed 300 DPI CYMK .pdf (no crop marks)  | 1 Nov 2021       | \$6,000      |       |

### MAP

| ✓  | OPPORTUNITY                    | DETAILS                                     | ARTWORK DEADLINE | PRICE EX GST | TOTAL |
|--|--------------------------------|---|------------------|--------------|-------|
| <b>2022 TASTY LITTLE TOURING MAP</b> 20,000 copies |                                |   |                  |              |       |
|  | Business Listing (Partner)     | Contact details, 25 words & >3mb photograph | 1 May 2021       | \$425        |       |
|  | Business Listing (Non-Partner) | Contact details, 25 words & >3mb photograph | 1 May 2021       | \$795        |       |
|  | Major Sponsor                  | 182mm W x 73mm H                            | 1 May 2021       | \$5,000      |       |

### WEBSITE MARKETING

| ✓ | OPPORTUNITY                     | DETAILS  | PRICE EX GST | TOTAL |
|---|---------------------------------|--|--------------|-------|
|   | Website Listing                 | Contact details, 300 words & up to 6 x 2mb photographs landscape | \$120        |       |
|   | Premium Feature Website Listing | Contact details, 300 words & up to 6 x 2mb photographs landscape | \$250        |       |
|   | Weddings Business Listing       | Contact details, 300 words & up to 8 x 2mb photographs           | \$120        |       |
|   | Banner Advertising              | Completed artwork  | EOI \$1,000  |       |
|   | Website Itinerary               | Images and copy  | EOI \$250    |       |

### NEWSLETTER MARKETING

| ✓ | OPPORTUNITY                          | DETAILS                                     | PRICE EX GST | TOTAL |
|---|--------------------------------------|---|--------------|-------|
|   | Monthly Consumer Email               | 70 words & 1 x photograph                   | \$200 p/m    |       |
|   | Seasonal 'What's On' Email Sponsor   | Completed artwork                           | \$1000       |       |
|   | Seasonal eDM Creating and Management | Multiple images & content ideas             | \$1200       |       |
|   | Build Your Database Subscriptions    | Competition prize, images and prize details | \$800        |       |

“

I find the team at DMT proactive, obliging and always willing to go the extra mile to help small business get the best results. It is always a great pleasure to work with them. - Pamela, Maxim PR and Marketing

”

## SEASONAL MAGAZINE - DAYLESFORD MACEDON LIFE

| ✓ OPPORTUNITY            | DETAILS (ALL NEW SIZES)                          | SPRING 2021 | SUMMER 2021-22 | AUTUMN 2022 | WINTER 2022 | PRICE EX GST | TOTAL |
|--------------------------|--|-------------|----------------|-------------|-------------|--------------|-------|
| <b>SEASONAL MAGAZINE</b> |  |             |                |             |             |              |       |
| Inside Front Cover       | 270mm wide x 320mm high + 5mm bleed              |             |                |             |             | \$5,500      |       |
| Inside Back Cover        | 270mm wide x 320mm high + 5mm bleed              |             |                |             |             | \$5,500      |       |
| Back Cover               | 270mm wide x 320mm high + 5mm bleed              |             |                |             |             | \$6,000      |       |
| Full Page Advertorial    | 250 words; 2 high res beautiful photographs      |             |                |             |             | \$3,800      |       |
| Full Page                | 270mm wide x 320mm high + 5mm bleed              |             |                |             |             | \$4,500      |       |
| Half Page (Horizontal)   | 250mm wide x 140mm high (NO bleed)               |             |                |             |             | \$2,450      |       |
| Third Page (Horizontal)  | 250mm wide x 95mm high (NO bleed)                |             |                |             |             | \$1,760      |       |
| Third Page (Vertical)    | 90mm wide x 280mm high (NO bleed)                |             |                |             |             | \$1,760      |       |
| Must Have/Try            | Contact details, description & 1 >1mb photograph |             |                |             |             | \$800        |       |
| Page 5 Promo             | Contact details, description & 1 >1mb photograph |             |                |             |             | \$1000       |       |
| General Business Listing | Contact details & 1 >3mb photograph landscape    |             |                |             |             | \$550        |       |

| EDITION        | ARTWORK DEADLINE | PUBLICATION DATE |
|----------------|------------------|------------------|
| SPRING 2021    | 16 JUL 2021      | AUG 2021         |
| SUMMER 2021-22 | 14 OCT 2021      | NOV 2021         |
| AUTUMN 2022    | 13 JAN 2022      | FEB 2022         |
| WINTER 2022    | 15 APR 2022      | MAY 2022         |

\* DML Magazine size is subject to change. You will be notified of any changes prior to printing.

| ✓ PAYMENT METHOD |
|------------------|
| Pay up front     |
| Direct debit     |

| YOUR PRICE EX GST |
|-------------------|
|                   |

### DEADLINES & PAYMENT OPTIONS

#### 1. PAY UP FRONT

All items are booked and invoiced with 30 day payment terms. Please note that terms are strictly 30 days.

#### 2. DIRECT DEBIT

This payment option will assist your business' cashflow by spreading the payment evenly across the current financial year.

- This option is available for all packages with a value greater than \$1000+ GST.
- Only Direct Debit or Credit Card Payment options are accepted for this option.
- An establishment fee of \$25 will be applied for all Direct Debit accounts. 1.5% transaction fee for all credit cards.

### CANCELLATIONS

Any cancellations of an order must be received within 30 days of order confirmation or 50% of the total charge will be retained by DMT.

I agree to the Daylesford Macedon Tourism, Terms & Conditions and cancellation policy as outlined above

YOUR SIGNATURE

#### DAYLESFORD MACEDON TOURISM

120 Main Road, Hepburn Springs VIC 3461

Mailing: PO Box 310, Daylesford VIC 3460

Phone: 03 5309 2770 Email: info@dmrtourism.com.au

Corporate website: dmrtourism.com.au